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Studio

COMPANY PROFILE

Created By Balance .

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equilibrium.

THE BRANDS NATURE

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, VISION &
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WALL & FLOOR 01 THE BRAND STORY

Founded in 2011, W fdesign studio began as a team of passionate designers and craftsmen dedicated to redefining interior and exterior spaces through high-quality woodwork. Over the years, we've grown into a trusted name in the design and manufacturing of cladding, decking, engineered wood, and pergolas.

Driven by a commitment to sustainability and timeless design, we use upcycled materials to create products that are both durable and aesthetically refined. In our pursuit of innovation, we launched MAWAZIN, our outdoor furniture brand, offering unique, handcrafted pieces that bring character and elegance to every space.

WALL & FLOOR 02 OUR VISION

To build a unique local brand with global excllence, seamlessly blending local craftsmanship, innovation, and sustainability to deliver high-quality,eco-friendly products.

WALL & FLOOR 03 OUR MISSION

Our mission is to craft innovative, high-quality woodwork designs through sustainable practices and upcycled materials. We believe in the power of design to inspire, and we are building a ded-icated team of artisans and designers who bring each concept to life with precision and creativity.



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A WORD FROM THE MAKER

When I founded W fdesign studio in 2011, my vision was simple: to create well-crafted Spaces that bring warmth, character, and purpose. What started as a passion for Design and Materials has grown into a company driven by creativity, sustainability, and innovation.

I believe that great design is not just about how things look, but how they're made, how they last, and how they make people feel. This belief led us to launch MAWAZIN, our outdoor furniture line, where every piece tells a story of care, craftsmanship, and individuality.

I'm proud of how far we've come and even more excited about what's ahead.





02. WHAT WE DO

01. FLOORING W O O D (INDOOR & DECKING)

STEP INTO ELEGANCE WITH PREMIUM WOODEN FLOORS AND DURABLE OUTDOOR DECKING -BUILT CRAFTED TO IMPRESS AND TO LAST.

02. WOOD W A L L CLADDING *& E X T E R N A L WOODWORK

TRANSFORM YOUR SPACES WITH OUR EXPERT WOOD CLADDING AND TAILOR-MADE EXTERIOR WOOD SOLUTIONS THAT ADD WARMTH AND CHARACTER.

03. OUTDOOR FURNITURE BY MAWAZIN

COMPLETE YOUR OUTDOOR SETUP WITH UNIQUELY DESIGNED,HIGH-QUALITY FURNITURE - EXCLUSIVE PIECES THAT MERGE FUNCTIONALITY WITH TIMELESS DESIGN.

04. DESIGN Y O U R O U T D O O R S P A C E , TOGETHER!

WE BRING YOUR VISION TO LIFE FROM CONCEPT TO CREATION COMFORT, BLENDING STYLE, AND DURABILITY.



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I. OUR QUALITY

PREMIUM WOOD, CAREFULLY SOURCED TO PERFECT YOUR SPACE!

AT W FDESIGN STUDIO, QUALITY IS AT THE HEART OF EVERYTHING WE DO, FROM THE FIRST SKETCH TO THE FINAL PRODUCT. EACH PIECE IS CAREFULLY DESIGNED, EXPERTLY CRAFTED, AND PRECISELY MANUFACTURED TO MEET THE HIGH STANDARDS

II. OUR SUSTINABILLITY

ENVIRONMENTAL RESPONSIBILITY!

AT W FDESIGN STUDIO, WE USE ECO-FRIENDLY AND UPCYCLED MATERIALS WHEREVER POSSIBLE AND WORK EXCLUSIVELY WITH FSC-CERTIFIED SUPPLIERS, ENSURING OUR WOOD COMES FROM RESPONSIBLY MANAGED FORESTS.





III. DESIGN EXCELLENCE

EMPHASIZE THE DEVELOPMENT OF HIGH QUALITY, BEAUTIFUL & FUNCTIONAL PRODUCTS !

INTO OUR CREATIONS ARE CRAFTED TO ENHANCE BOTH INTERIOR SPACES AND OUTDOOR LANDSCAPES, ENSURING EACH PIECE SEAMLESSLY COMPLEMENTS ITS SURROUNDINGS. OUR WORK TRANSFORMS SPACES BALANCED, INVITING ENVIRONMENTS THAT REFLECT A REFINED AESTHETIC AND ENDURING QUALITY. WE TAKE PRIDE IN OUR METICULOUS ATTENTION TO DETAIL, INNOVATIVE MATERIAL CHOICES, AND TIMELESS DESIGN APPROACH. EACH PRODUCT IS A RESULT OF THOUGHTFUL PLANNING, WHERE BEAUTY MEETS PURPOSE ANDCRAFTSMANSHIP CREATIVITY MEETS



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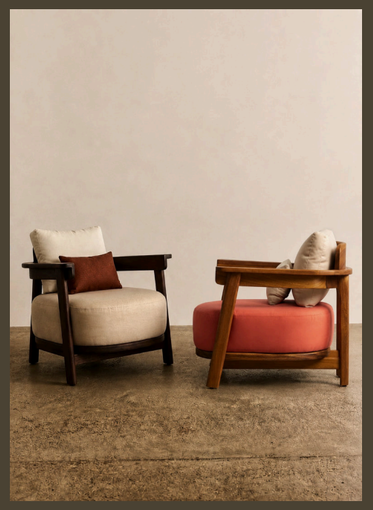
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WALL & FLOOR WE AKE PRIDE UTILIZING ECO-FRIENDLY FINISHING TECHNIQUES .

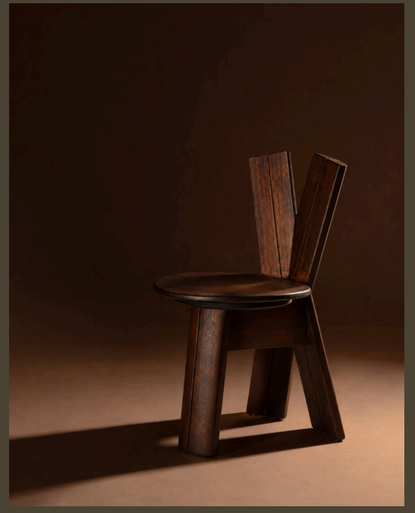
SOME OF OUR EXCEPTIONAL PRODUCTS .

01. FURNITURE .

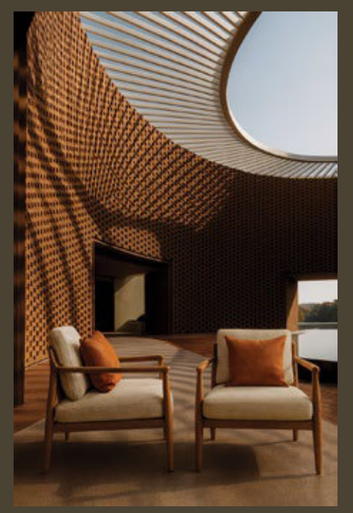












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WALL & FLOOR WE AKE PRIDE UTILIZING ECO-FRIENDLY FINISHING TECHNIQUES .

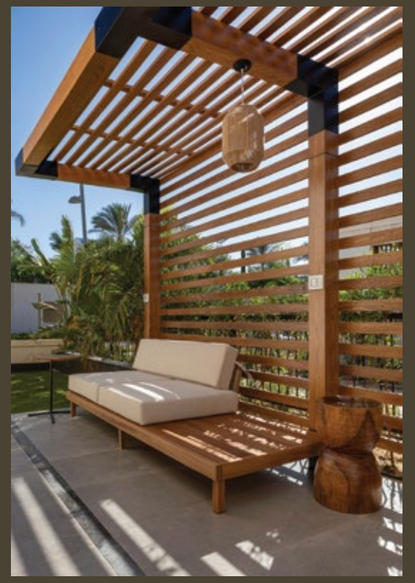
SOME OF OUR EXCEPTIONAL PRODUCTS .

02. SHADING .









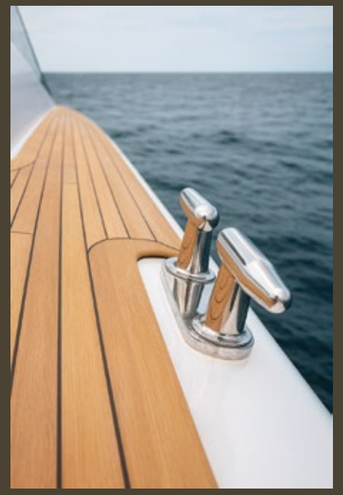
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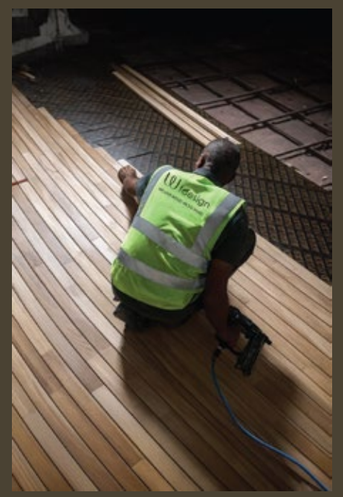
WALL & FLOOR WE AKE PRIDE UTILIZING ECO-FRIENDLY FINISHING TECHNIQUES .

SOME OF OUR EXCEPTIONAL PRODUCTS .

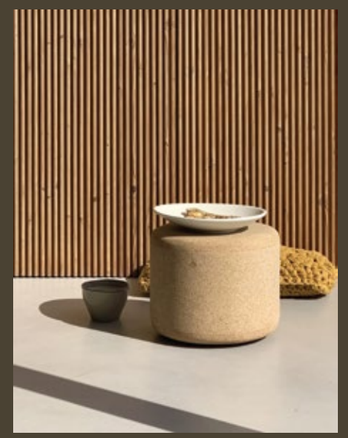
03. DECKING .







04. CLADDING .

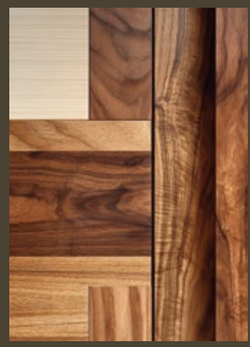




LUNA WOOD .







ENGINEERED WOOD .

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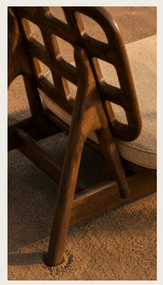
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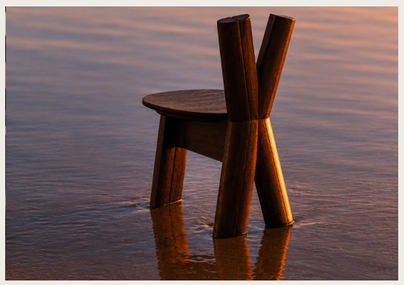
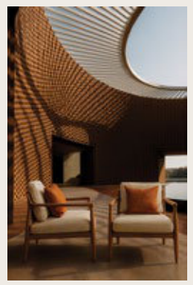
A LITTLE BIT_____OF EVERYTHING.










MAWAZIN DUTY FREE



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Design is not just what you see; it’s how you feel within the space.

04. A SAMPLE OF OUR PROJECTS

Timeless architecture begins with bold ideas and meticulous detailing.







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JAZZ RIVIERA HOTEL MARSA ALLAM COASTAL LUXURY

RIVIERA IS ENVISIONED AS A LUXURY COASTAL HOSPITALITY DESTINATION THAT BLENDS MODERN ARCHITECTURE WITH A NATURAL, WARM, AND IMMERSIVE RESORT ATMOSPHERE. THE PROJECT INTEGRATES ARCHITECTURAL PROMENADES, OUTDOOR PERGOLA STRUCTURES, LANDSCAPED ARRIVAL SEQUENCES, AND A REFINED BEACHFRONT DINING SPACE THAT FRAMES UNOBSTRUCTED SEA VIEWS WHILE MAINTAINING COMFORT, ELEGANCE, AND A STRONG CONNECTION TO NATURE.

THE ARCHITECTURE IS BUILT AROUND THE IDEA OF FRAMING NATURE—USING STRONG LINEAR GEOMETRIES AND REPEATED TIMBER PERGOLAS THAT GUIDE GUESTS THROUGH A SEQUENCE OF LIGHT, SHADOW, AND PERSPECTIVE. THE ARCHITECTURAL PROMENADE BECOMES A VISUAL CORRIDOR THAT:

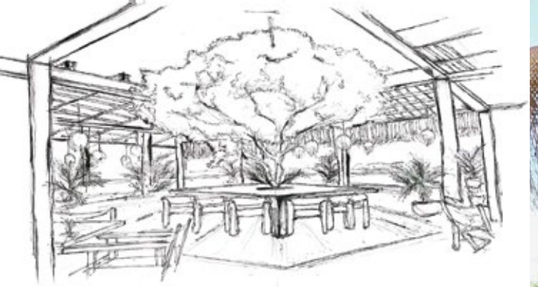
01. DIRECTS MOVEMENT FROM ARRIVAL TO THE SHORELINE

02. CREATES A RHYTHMIC PLAY OF SUNLIGHT

03. ENHANCES THE SPATIAL DEPTH AND LUXURY FEEL

04. BLENDS WITH THE SURROUNDING PALMS, WATER FEATURES, AND HORIZON

THE STRUCTURES EMPHASIZE PURITY, PROPORTION, AND REFINED CRAFTSMANSHIP, CELEBRATING TIMBER AS THE HERO MATERIAL.









FROM SKETCH TO REALITY

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ACEL BAY RESORT MARSA ALLAM COASTAL LUXURY

A SUSTAINABLE BEACHSIDE RESTAURANT DESIGNED WITH MODULAR, ECO-FRIENDLY SPACES THAT BLEND WITH NATURE. CENTERED AROUND A SYMBOLIC TREE, THE DESIGN PROMOTES HARMONY, FLEXIBILITY, AND A SERENE OPEN-AIR DINING EXPERIENCE INSPIRED BY THE COASTAL ENVIRONMENT.

DEEP CONNECTION BETWEEN ARCHITECTURE AND NATURE

THIS PROJECT ENVISIONS A LUXURY OPEN-AIR BEACHFRONT RESTAURANT THAT BLENDS NATURAL MATERIALS, ELEVATED CRAFTSMANSHIP, AND A RELAXED COASTAL ATMOSPHERE. THE DESIGN EMBRACES AN ORGANIC ARCHITECTURAL LANGUAGE, CENTERED AROUND A LARGE FEATURE TREE AND A RHYTHMIC TIMBER PERGOLA STRUCTURE, CREATING A SEAMLESS CONNECTION BETWEEN INDOOR COMFORT AND OUTDOOR SERENITY.





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ACEL BAY RESORT MARSA ALLAM COASTAL LUXURY

THE CONCEPT CELEBRATES RAW TEXTURES, HANDCRAFTED ELEMENTS, AND BIOPHILIC DESIGN, CREATING A SANCTUARY-LIKE DINING EXPERIENCE THAT FEELS ROOTED IN NATURE. THE OVERARCHING MOOD MERGES MEDITERRANEAN COASTAL ELEGANCE WITH TROPICAL WARMTH AND A REFINED RUSTIC AESTHETIC.

DEEP CONNECTION BETWEEN ARCHITECTURE AND NATURE

THIS BEACHFRONT RESTAURANT IS ENVISIONED AS A HARMONIOUS BLEND OF NATURE, CRAFTSMANSHIP, AND SOPHISTICATED COASTAL DESIGN. THE ARCHITECTURE FRAMES THE OCEAN, THE MATERIALS EVOKE WARMTH, AND THE LAYOUT CENTERS AROUND HUMAN COMFORT. EVERY DETAIL CONTRIBUTES TO CREATING A SERENE SANCTUARY THAT ELEVATES THE DINING EXPERIENCE WHILE RESPECTING THE BEAUTY OF ITS SURROUNDINGS.

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CRIMSONS , SILVERS SANDS

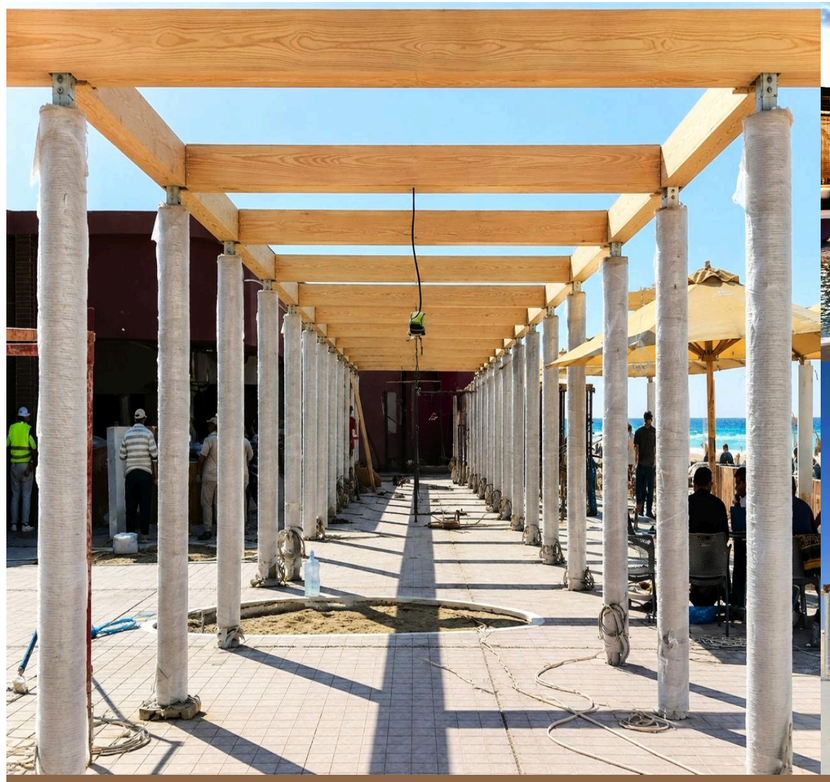
NORTH COAST , EGYPT

BALANCED DESIGN INTENT, FUNCTIONALITY, CRAFTSMANSHIP, AND EXECUTION.

FOR THE CRIMSONS PROJECT, OUR SCOPE FOCUSED ON THE DESIGN, FABRICATION, AND INSTALLATION OF BESPOKE PERGOLAS AND POOLSIDE CABANAS THAT ENHANCE THE RESORT'S OUTDOOR EXPERIENCE.

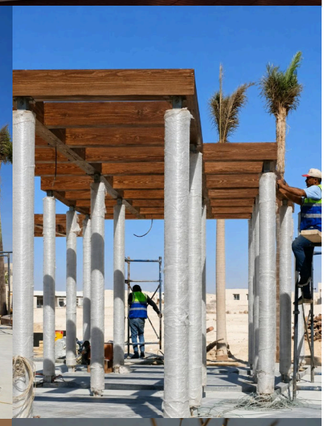
THE STRUCTURES WERE DEVELOPED TO PROVIDE COMFORTABLE SHADED AREAS WHILE MAINTAINING AN OPEN VISUAL CONNECTION WITH THE SURROUNDING LANDSCAPE, POOL, AND TROPICAL SETTING. NATURAL TIMBER ELEMENTS, CLEAN STRUCTURAL LINES, WOVEN SCREENING, AND CAREFULLY CONSIDERED PROPORTIONS CREATE A WARM AND CONTEMPORARY ARCHITECTURAL CHARACTER.

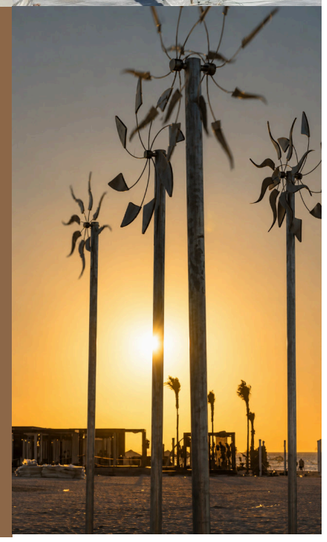
EACH PERGOLA AND CABANA WAS EXECUTED WITH CLOSE ATTENTION TO STRUCTURAL STABILITY, MATERIAL DURABILITY, CONSTRUCTION DETAILING, AND ALIGNMENT ACROSS THE SITE. THE FINAL RESULT INTEGRATES FUNCTIONALITY, CRAFTSMANSHIP, AND VISUAL HARMONY, CREATING ELEGANT OUTDOOR SPACES FOR RELAXATION, DINING, AND SOCIAL GATHERING.















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ADDRESS HOTEL MARASSI NORTH COAST

AT MARASSI, EMAAR'S ICONIC SEASIDE DESTINATION, OUR SCOPE FOCUSED ON DESIGNING AND PROVIDING OUTDOOR FURNITURE AND SUNBEDS THAT ELEVATE THE GUEST EXPERIENCE. BLENDING COMFORT, STYLE, AND DURABILITY, THE PIECES SEAMLESSLY COMPLEMENT THE COASTAL SETTING, CREATING INVITING OUTDOOR SPACES THAT EMBODY LUXURY AND RELAXATION BY THE SEA.

SEASIDE COMFORT, REDEFINED

THE DECKING SERVES AS THE PRIMARY LEISURE PLATFORM, ACTING AS BOTH A FUNCTIONAL SURFACE AND A VISUAL ANCHOR FOR THE POOLSIDE ENVIRONMENT. ITS DESIGN REINFORCES THE OVERALL ARCHITECTURAL LANGUAGE: CLEAN, WARM, AND NATURALLY LUXURIOUS.

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DAHABEYA CRUISE

LUXOR & ASWAN

HANDCRAFTED ELEMENTS THAT REINFORCE COMFORT

THE WOODWORK CONCEPT IS CENTERED AROUND CLEAN GEOMETRIES, WARM TIMBER TONES, AND A TACTILE RICHNESS THAT COMPLEMENTS THE SOFT COLOR PALETTE. ALL VERTICAL AND HORIZONTAL WOODEN ELEMENTS—COLUMNS, BEAMS, CEILING LATTICES, WALL CLADDING, STAIRCASES, AND BUILT-IN JOINERY—SHOULD REFLECT FINELY CRAFTED DETAILING WITH SMOOTH SURFACES, ROUNDED EDGES, AND A HIGH LEVEL OF FINISH. STRUCTURAL COLUMNS AND CEILING BEAMS ACT AS KEY ARCHITECTURAL FEATURES, CONTRIBUTING WARMTH AND RHYTHM TO THE SPACES WHILE SEAMLESSLY BLENDING INTO THE OVERALL DESIGN NARRATIVE.

THE FURNITURE DIRECTION EMPHASIZES COMFORT, ORGANIC LINES, AND NATURAL MATERIALS. SOFAS, LOUNGE CHAIRS, AND OUTDOOR SEATING ADOPT ROUNDED OR RELAXED SILHOUETTES, COMBINING UPHOLSTERED ELEMENTS WITH WOODEN BASES OR LEGS. THE PIECES SHOULD APPEAR LIGHT AND AIRY WHILE MAINTAINING STRUCTURAL STRENGTH SUITABLE FOR HIGH-TRAFFIC HOSPITALITY USE. DINING TABLES, SIDE TABLES, AND CONSOLES FEATURE SOLID WOODEN FRAMES WITH REFINED CRAFTSMANSHIP, CELEBRATING THE BEAUTY OF WOOD GRAIN AND HARMONIOUS PROPORTIONS.











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LE FAYAN CRUISE

LUXOR & ASWAN

THE FURNITURE CONCEPT FOR THIS PROJECT REFLECTS A CONTEMPORARY MEDITERRANEAN AESTHETIC BLENDED WITH ARTISANAL CRAFTSMANSHIP, EMPHASIZING NATURAL MATERIALS, WARM WOOD TONES, DEEP BLUE ACCENTS, AND SCULPTURAL FORMS. EACH PIECE IS DESIGNED TO HARMONIZE WITH THE ARCHITECTURAL LANGUAGE: CLEAN LINES, SOFT CURVES, AND A CURATED BLEND OF TEXTURES THAT EVOKE COMFORT, SOPHISTICATION, AND A REFINED COASTAL IDENTITY.

THE GOAL IS TO CREATE A COHESIVE FURNITURE COLLECTION THAT ENHANCES THE SPATIAL EXPERIENCE ACROSS THE BEDROOM, SEATING AREA, AND MASTER BATHROOM, ENSURING FUNCTIONAL PERFORMANCE, DURABILITY, AND VISUAL HARMONY.







EVERY PIECE

IS ABOUT NATURAL BEAUTY

ACROSS ALL AREAS, THE FURNITURE PRIORITIZES CRAFTSMANSHIP, FUNCTIONALITY, AND ELEGANT DETAILING, USING A PALETTE OF NATURAL WOODS, RICH BLUES, NEUTRAL UPHOLSTERY, AND METAL ACCENTS TO CREATE A LUXURIOUS, HARMONIOUS LIVING ENVIRONMENT.

EACH PIECE IS DESIGNED TO COMPLEMENT THE INTERIOR ARCHITECTURE WHILE CREATING A COHESIVE VISUAL NARRATIVE ACROSS THE BEDROOM, LOUNGE AREA, AND BATHROOM.

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ESMERALD CRUISE

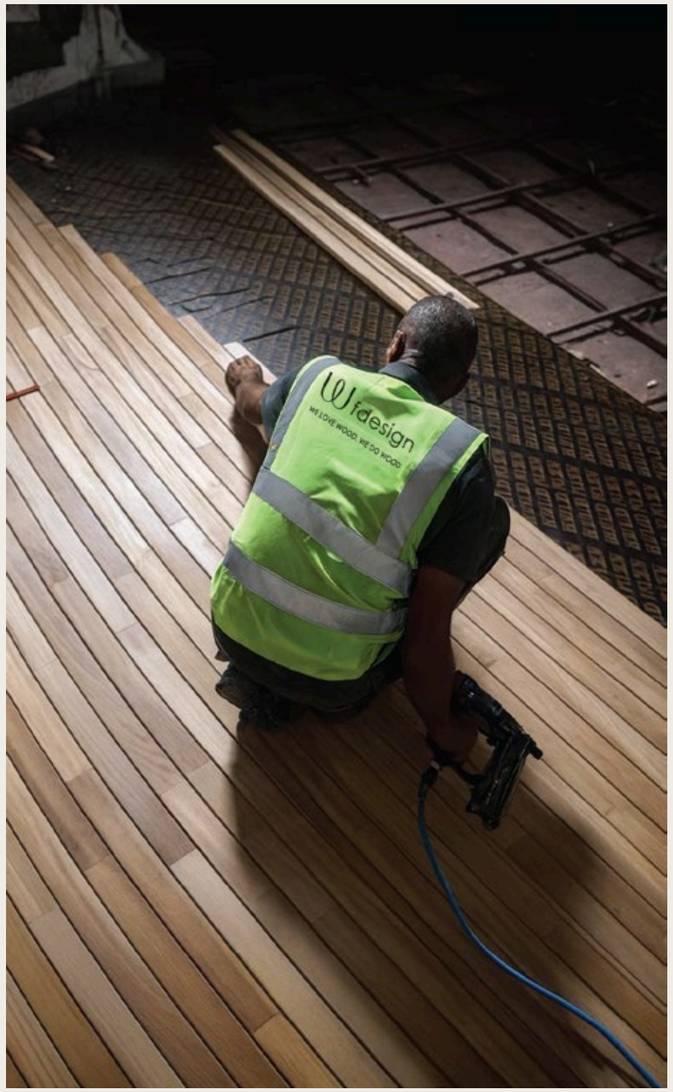
LUXOR & ASWAN

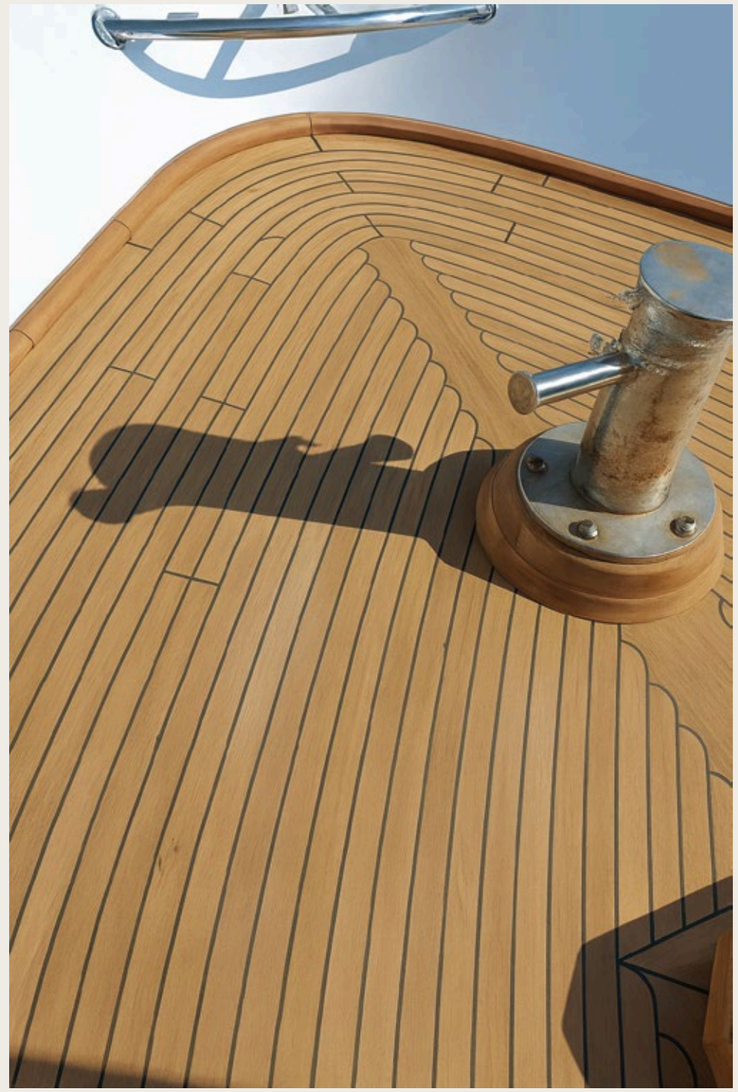
IN THE ESMERALD BOAT PROJECT, THE DECKING PLAYS A CENTRAL ROLE IN DEFINING BOTH THE VESSEL'S CHARACTER AND ITS FUNCTIONAL PERFORMANCE, CREATING A SEAMLESS CONNECTION BETWEEN CRAFTSMANSHIP AND LUXURY. THE DESIGN APPROACH FOCUSES ON SELECTING PREMIUM MARINE-GRADE MATERIALS—PRIMARILY TEAK OR HIGH-QUALITY SYNTHETIC ALTERNATIVES—TO ACHIEVE EXCEPTIONAL DURABILITY, WATER RESISTANCE, AND LONG-TERM STABILITY IN HARSH MARITIME CONDITIONS.

THE DECKING IS CRAFTED TO WITHSTAND CONTINUOUS EXPOSURE TO SUN, SALT, AND HUMIDITY WHILE MAINTAINING ITS RICH COLOR, NATURAL TEXTURE, AND NON-SLIP SURFACE.

INSTALLATION IS EXECUTED WITH PRECISION, USING ADVANCED MARINE ADHESIVES AND STAINLESS-STEEL FASTENERS TO ENSURE A CLEAN, SECURE FINISH THAT SUPPORTS THE STRUCTURAL INTEGRITY OF THE BOAT. BEYOND ITS TECHNICAL EXCELLENCE, THE DECKING CONTRIBUTES TO THE REFINED IDENTITY OF THE ESMERALD BOAT, OFFERING A WARM, COMFORTABLE WALKING SURFACE AND ELEVATING THE AESTHETIC APPEAL WITH ELEGANT GRAIN PATTERNS AND SEAMLESS JOINERY.

EVERY DETAIL—FROM PLANK ALIGNMENT TO EDGE FINISHING—IS DESIGNED TO REFLECT THE BOAT'S PREMIUM CRAFTSMANSHIP, CREATING A SOPHISTICATED OUTDOOR ENVIRONMENT THAT ENHANCES USABILITY, SAFETY, AND THE OVERALL LUXURY EXPERIENCE ONBOARD.

















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OBEIKAN OFFICE UNITED KINGDOM OF SAUDI ARABIA

A CONTEMPORARY ICON , IN THE HEART OF RIYADH

OBEIKAN OFFICE BUILDING, A LANDMARK PROJECT LOCATED IN THE HEART OF RIYADH, KINGDOM OF SAUDI ARABIA. OUR DESIGN TEAM WAS DEDICATED TO CREATING AN INNOVATIVE AND FUNCTIONAL OFFICE SPACE THAT MEETS THE HIGHEST STANDARDS OF MODERN ARCHITECTURE AND SUSTAINABILITY.







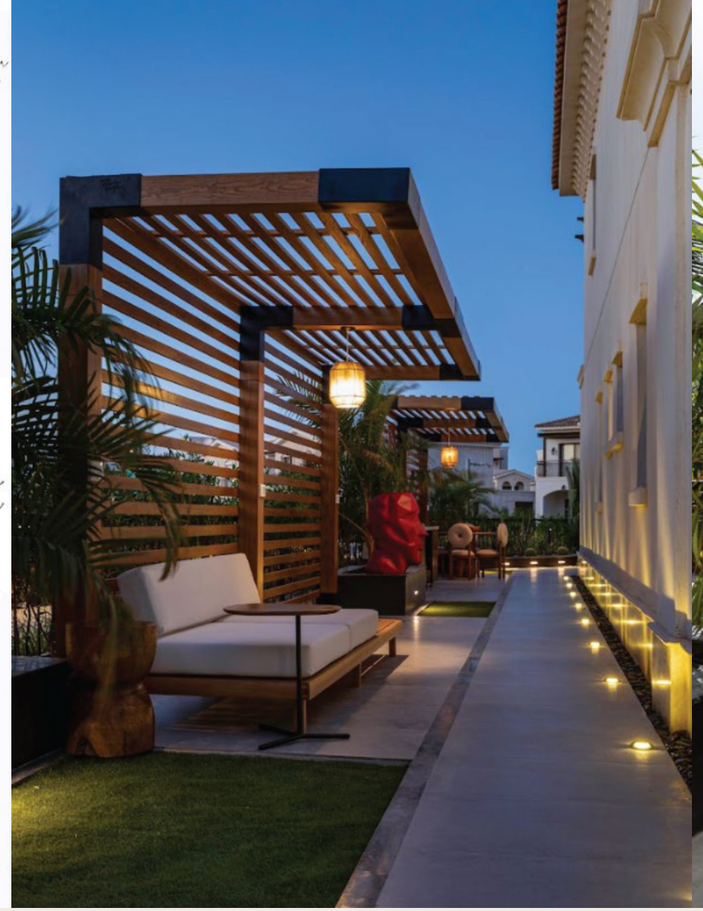
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OBEIKAN OFFICE EGYPT , CAIRO

A CONTEMPORARY ICON , IN THE HEART OF CAIRO

THIS PROJECT FOCUSES ON THE INTERIOR DESIGN AND ARCHITECTURAL FIT-OUT OF A CONTEMPORARY CORPORATE OFFICE. THE SPACE IS DESIGNED TO SUPPORT MODERN WORK CULTURE THROUGH COMFORT, EFFICIENCY, AND REFINED AESTHETICS. THE DESIGN BALANCES OPENNESS WITH STRATEGIC ZONING, INTEGRATING WARM MATERIALS, THOUGHTFUL LIGHTING, AND HIGH-END WOODWORK TO CREATE A COHESIVE AND PROFESSIONAL WORKING ENVIRONMENT.







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RIVA MARASSI NORTH COAST

THIS PROJECT FOCUSES ON CREATING A REFINED OUTDOOR LIVING SPACE DEFINED BY A SERIES OF CUSTOM-DESIGNED WOODEN PERGOLAS. THE DESIGN BLENDS CONTEMPORARY ARCHITECTURAL LINES WITH WARM NATURAL MATERIALS TO FORM AN ELEGANT, FUNCTIONAL, AND INVITING ENVIRONMENT FOR RELAXATION, ENTERTAINMENT, AND OUTDOOR DINING. THE SPACE TRANSITIONS SMOOTHLY FROM SKETCH CONCEPT TO REAL BUILT FORM, SHOWCASING CRAFTSMANSHIP IN WOODWORK, STRUCTURE, AND DETAILING.

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DIWAN BOOK STORE EGYPT

DIWAN BOOKSTORE CONCEPT IS CRAFTED TO CELEBRATE THE TIMELESS CHARM OF READING THROUGH A WARM, IMMERSIVE INTERIOR THAT BLENDS MODERN RETAIL DESIGN WITH RICH ARTISANAL WOODWORK.

THE SPACE IS ANCHORED BY CUSTOM-MADE WOODEN SHELVING THAT WRAPS THE PERIMETER IN CLEAN, ELEGANT LINES, CREATING A LIBRARY-LIKE ATMOSPHERE WHILE OFFERING GENEROUS DISPLAY CAPACITY.

NATURAL OAK-TONED CABINETRY, DETAILED JOINERY, AND CENTRAL WOODEN ISLANDS PROVIDE BOTH FUNCTIONALITY AND AESTHETIC COHESION, GUIDING VISITORS INTUITIVELY THROUGH CURATED BOOK COLLECTIONS AND FEATURED DISPLAYS.

THE HIGH ARCHED CEILINGS ARE COMPLEMENTED BY SUSPENDED LIGHTING AND SCULPTURAL PENDANTS THAT HIGHLIGHT THE CRAFTSMANSHIP OF THE WOOD ELEMENTS BELOW. THE DESIGN EMPHASIZES TACTILE MATERIALS, PRECISION CARPENTRY, AND A SEAMLESS INTEGRATION OF STORAGE AND PRESENTATION, RESULTING IN A BOOKSTORE THAT FEELS WARM, ORGANIZED, AND INVITING—AN ENVIRONMENT WHERE DIWAN'S CULTURAL IDENTITY IS REFLECTED THROUGH THOUGHTFUL DETAILING AND BEAUTIFULLY EXECUTED WOODWORK.





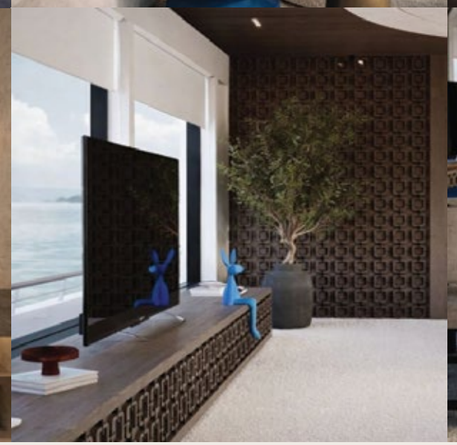















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BARRAWY YACHT ISMALILLIA , EGYPT

THE INTERIOR SPACES FLOW AND INNER CIRCULATION DEPENDING MAINLY ON MODERN MINIMAL STYLE THAT EMPHASIZE SIMPLICITY, CLEAN LINES, OPEN SPACES, AND A STRONG
CONNECTION TO THE SURROUNDING SEA AND SKY. THIS DESIGN PHILOSOPHY PRIORITIZES
FUNCTIONALITY AND UNDERSTATED ELEGANCE, MOVING AWAY FROM CLUTTER TO CREATE A
SERENE, TRANQUIL ENVIRONMENT

COVERING

1 YACHT INTERIOR DESIGN WALK THROUGH - INTRODUCTION- YACHT PRE-ANALYSIS.

2 CONCEPTUAL FRAME WORK (DESIGN CONCEPT) URNISHING PLAN: THE ALCHEMY OF THE MATERIALS

3 FINISHING ENNOVATING DESIGN PROCESS AND CLIENT VISION

4 RTRANSLATED INTO 3D SHOTS

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BARRAWY YACHT ISMALILLIA , EGYPT

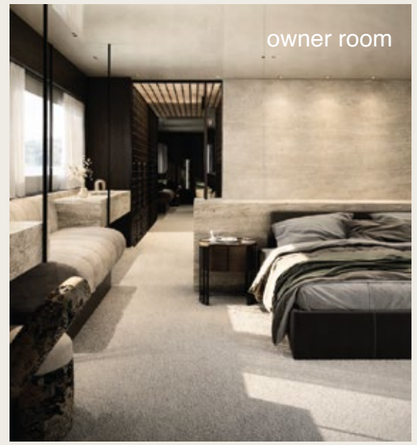
CONTEMPORARY LUXURY

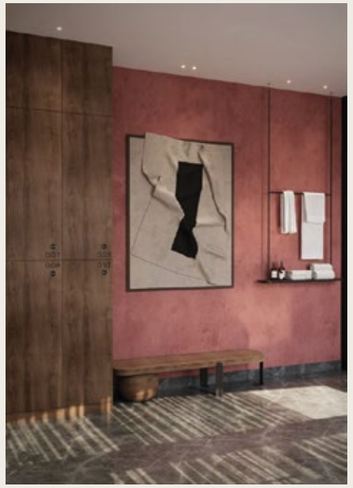
THE DESIGN AIMS TO CREATE A SERENE, REFINED MASTER BEDROOM THAT EMBODIES UNDERSTATED LUXURY, SPATIAL CONTINUITY, AND SENSORY COMFORT. THE SPACE IS CONCEIVED AS A PRIVATE RETREAT WHERE ARCHITECTURE, MATERIALS, AND LIGHTING WORK COHESIVELY TO EVOKE CALMNESS, WARMTH, AND TIMELESS ELEGANCE. THE DESIGN PRIORITIZES BALANCE BETWEEN SOFTNESS AND STRUCTURE, BLENDING NATURAL TEXTURES WITH PRECISE ARCHITECTURAL DETAILING





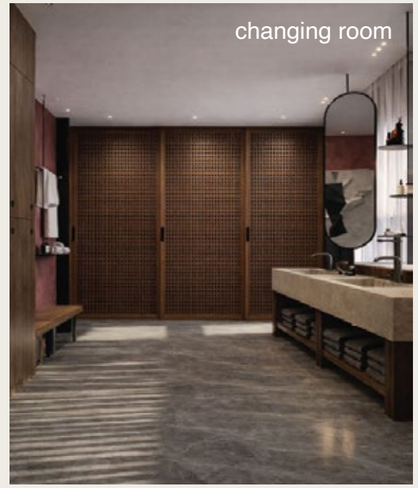




















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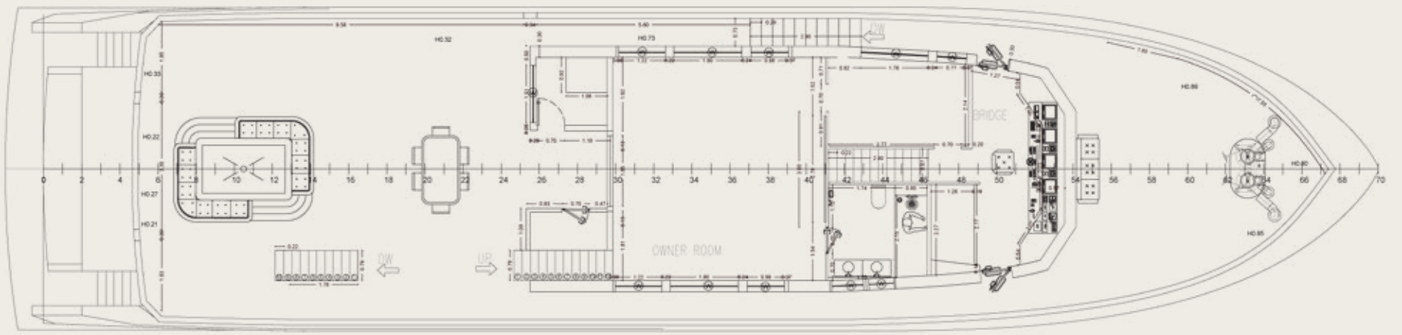
BARRAWY YACHT ISMALILLIA , EGYPT

PROJECT OVERVIEW

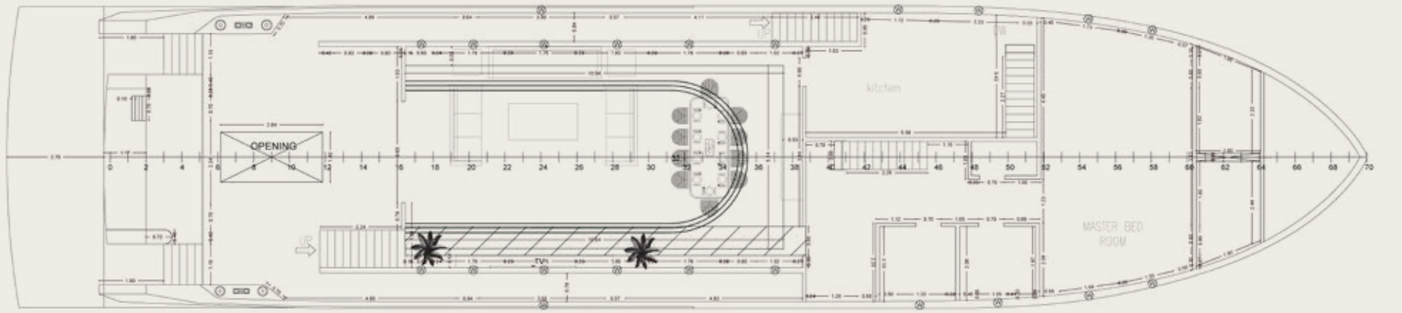
THIS PACKAGE OF SHOP DRAWINGS HAS BEEN PREPARED TO ILLUSTRATE THE DETAILED TECHNICAL DESIGN, FABRICATION, AND INSTALLATION REQUIREMENTS FOR ALL YACHT INTERIOR AND EXTERIOR ELEMENTS WITHIN THE SCOPE OF WORKS. THE DRAWINGS TRANSLATE APPROVED DESIGN INTENT INTO BUILDABLE, PRECISE DOCUMENTATION COMPLIANT WITH MARINE STANDARDS.

SCOPE OF SHOP DRAWINGS

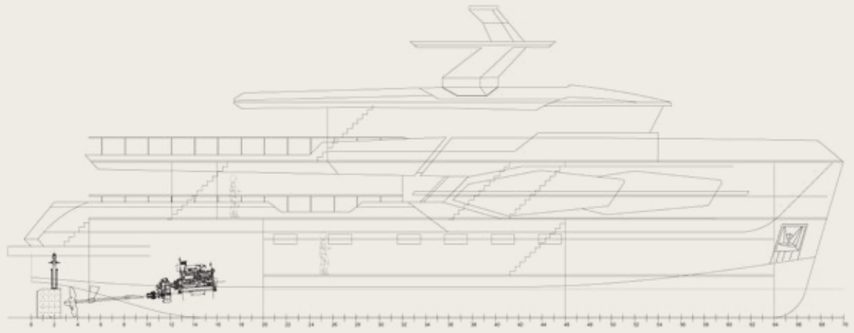
THE SHOP DRAWINGS COVER, BUT ARE NOT LIMITED TO, THE FOLLOWING ELEMENTS:
FIXED AND LOOSE FURNITURE
JOINERY AND CUSTOM WOODWORK
WALL, CEILING, AND FLOORING SYSTEMS
CABINETRY, STORAGE, AND INTEGRATED UNITS
METAL, GLASS, AND COMPOSITE COMPONENTS
FIXTURES, FITTINGS, AND HARDWARE
INTERFACE DETAILS WITH HULL, STRUCTURE, AND MEP SYSTEMS



UPPER DECK

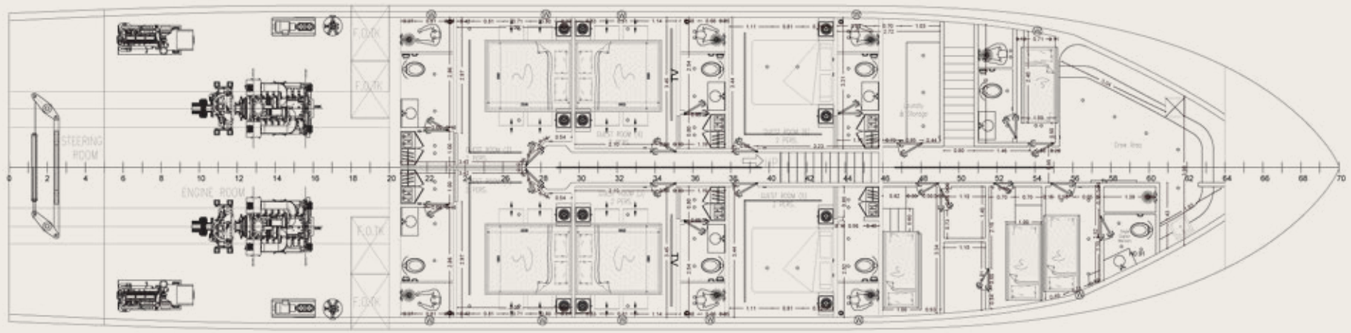


MAIN DECK



DETAILED PROFILE

AFT VIEW



LOWER DECK



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BARRAWY YACHT ISMALILLIA , EGYPT

YACHT BRANDING LOGO DESIGN

INTRODUCING BARAWY YACHT , A BRANDING PROJECT
DESIGNED FOR A PREMIER YACHT THAT CELEBRATES LUXURY, ADVENTURE, AND TH E ESSENCE OF YACHTING. THE AIM OF THIS PROJECT WAS TO CREATE A UNIQUE IDENTITY THAT REFLECTS THE ELEGANCE OF THE SEA, THE CRAFTSMANSHIP OF WORLD-CLASS YACHTS, AND THE ADVENTUROUS SPIRIT OF THOSE WHO LIVE FOR THE OPEN WATER.

BARAWY YACHT IS A STATEMENT OF
ELEGANCE ON THE OPEN SEA — A SANCTUARY CRAFTED FOR THOSE WHO APPRECIATE REFINED LUXURY, QUIET SOPHISTICATION, AND THE FREEDOM OF ENDLESS HORIZONS.










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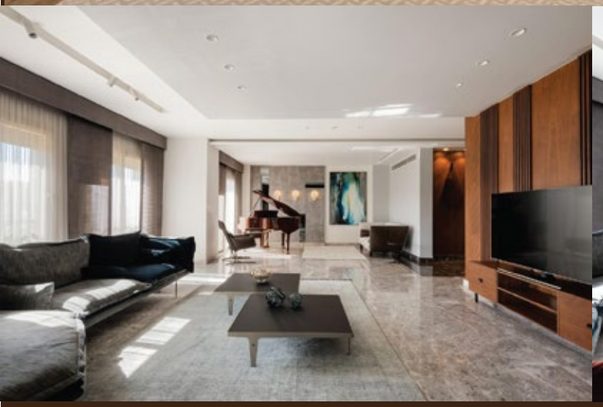
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PALM HILLS , VILLA CAIRO , EGYPT

THE VILLA'S WOODWORK DESIGN IS CONCEIVED AS A REFINED DIALOGUE BETWEEN CONTEMPORARY MINIMALISM AND WARM NATURAL MATERIALITY. WOOD IS TREATED NOT AS DECORATION, BUT AS AN ARCHITECTURAL ELEMENT THAT DEFINES SPACE, GUIDES CIRCULATION, AND CREATES EMOTIONAL COMFORT. THE OVERALL ATMOSPHERE IS CALM, TIMELESS, AND UNDERSTATED, WITH A STRONG EMPHASIS ON CRAFTSMANSHIP, PROPORTION, AND MATERIAL HONESTY.










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PALM HILLS , VILLA CAIRO , EGYPT

WOODWORK IS FULLY INTEGRATED INTO THE ARCHITECTURAL LANGUAGE OF THE VILLA:
CONTINUOUS WOOD SURFACES FLOW ACROSS WALLS, CEILINGS, DOORS, AND BUILT-IN FURNITURE
ARCHED OPENINGS AND CURVED TRANSITIONS ARE SOFTENED BY WOOD DETAILING, REINFORCING SPATIAL CONTINUITY
FLUSH ALIGNMENTS AND CONCEALED JOINTS ENSURE A CLEAN, UNINTERRUPTED VISUAL EXPERIENCE
WOOD ELEMENTS FRAME VIEWS, HIGHLIGHT CIRCULATION PATHS, AND ANCHOR KEY SPACES WITHOUT VISUAL CLUTTER
THE WOODWORK SUPPORTS THE ARCHITECTURE RATHER THAN COMPETING WITH IT.











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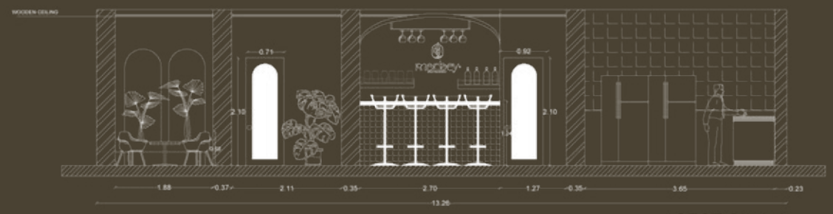
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MERBEY RESTUANT GOUNA , EGYPT

MERBEY IS CONCEIVED AS A WARM, EARTHY MEDITERRANEAN DINING DESTINATION ROOTED IN THE RELAXED LUXURY OF EL GOUNA. THE DESIGN BLENDS ORGANIC ARCHITECTURE, HANDCRAFTED MATERIALS, AND SOFT AMBIENT LIGHTING TO CREATE AN INVITING RESTAURANT THAT FEELS TIMELESS, GROUNDED, AND EMOTIONALLY RICH.

THE SPACE IS DESIGNED TO TRANSITION SEAMLESSLY FROM DAYTIME COASTAL CALM TO EVENING WARMTH, OFFERING GUESTS A SENSORY EXPERIENCE THAT BALANCES COMFORT, CRAFTSMANSHIP, AND UNDERSTATED SOPHISTICATION.

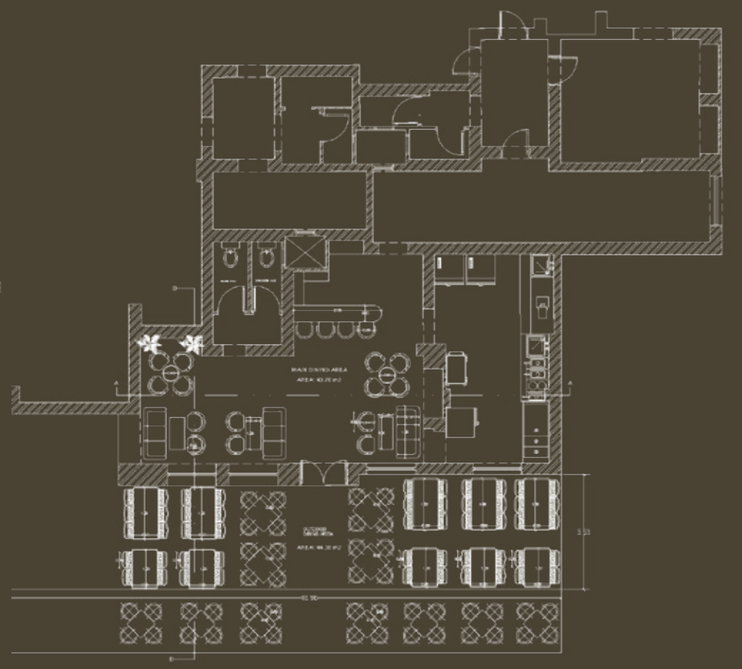
THE ARCHITECTURE DRAWS INSPIRATION FROM MEDITERRANEAN, DESERT, AND COASTAL VERNACULARS, INTERPRETED THROUGH A CONTEMPORARY HOSPITALITY LENS.THE SPACE IS SHAPED BY SOFT ARCHES, THICK WALLS, AND SHADED PERGOLAS, EVOKING MEDITERRANEAN AND VERNACULAR DESERT ARCHITECTURE. NATURAL PLASTER, STONE, AND SOLID WOOD FORM A TACTILE, HONEST MATERIAL LANGUAGE THAT CONNECTS THE RESTAURANT TO ITS SURROUNDINGS, AS IF IT HAS GROWN NATURALLY FROM THE LAND. NOTHING FEELS APPLIED OR DECORATIVE; EVERY ELEMENT IS PURPOSEFUL AND ROOTED.



SECTION A-A



SECTION B-B



PLAN













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MEXICAN RESTUARANT ACEL BAY RESORT MARSA ALLAM

CREATE AN IMMERSIVE, MODERN-MEXICAN DINING ENVIRONMENT THAT BLENDS AUTHENTIC CULTURAL STORYTELLING WITH CONTEMPORARY ARCHITECTURAL EXPRESSION. THE DESIGN MUST EVOKE WARMTH, VIBRANCY, CRAFTSMANSHIP, AND ARTISTIC RICHNESS INSPIRED BY MEXICAN HERITAGE WHILE MAINTAINING A REFINED, UPSCALE HOSPITALITY ATMOSPHERE. THE SPACE SHOULD FEEL ALIVE, COLOURFUL, TACTILE, AND HIGHLY PHOTOGENIC, CELEBRATING BOLD TEXTURES, HANDCRAFTED WOOD ELEMENTS, AND CURATED ART PIECES.

THE FURNITURE PLAYS A MAJOR ROLE IN SHAPING THE DINING EXPERIENCE. TABLES ARE DESIGNED IN SOLID NATURAL WOOD, FEATURING CLEAN FORMS AND VISIBLE JOINERY THAT HIGHLIGHT CRAFTSMANSHIP AND DURABILITY. SEATING INCLUDES A MIX OF WOODEN CHAIRS AND BUILT-IN BENCHES UPHOLSTERED WITH NEUTRAL TONES AND ACCENTED WITH VIBRANT MEXICAN-INSPIRED FABRICS. THE FURNITURE ARRANGEMENT MAINTAINS COMFORT, FUNCTIONALITY, AND FLEXIBILITY, OFFERING BOTH INTIMATE DINING MOMENTS AND COMMUNAL SEATING OPTIONS. LAYOUTS ARE PLANNED TO ALIGN HARMONIOUSLY WITH CEILING LIGHT MODULES, REINFORCING ORDER AND VISUAL CLARITY.

WOODWORK AND JOINERY FORM ANOTHER ESSENTIAL LAYER OF THE DESIGN. THE PROJECT FEATURES CUSTOM-BUILT ELEMENTS SUCH AS ARCHED WALL NICHES, BUILT-IN BENCH SYSTEMS, SHELVING DISPLAYS, AND UNIQUE CEILING GRIDS. EACH ELEMENT IS DESIGNED WITH SCULPTURAL CONSIDERATION AND DETAILED CRAFTSMANSHIP, INCORPORATING WARM WOOD FINISHES AND SUBTLE CARVING TECHNIQUES INSPIRED BY MEXICAN MOTIFS. THESE BUILT-IN FEATURES NOT ONLY ENHANCE THE AESTHETIC VALUE OF THE SPACE BUT ALSO SERVE FUNCTIONAL NEEDS SUCH AS STORAGE, DISPLAY, AND SPATIAL ORGANIZATION.

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MEXICAN RESTUARANT ACEL BAY RESORT MARSA ALLAM

OVERALL DESIGN INTENT

THE FACADE COMPOSITION IS CONCEIVED AS A LAYERED ARCHITECTURAL ENVELOPE THAT BLENDS MEDITERRANEAN WARMTH WITH CONTEMPORARY DETAILING. THE DESIGN EMPHASIZES RHYTHM, MATERIAL HONESTY, AND INDOOR–OUTDOOR INTERACTION, CREATING AN INVITING FRONTAGE SUITABLE FOR HOSPITALITY OR LIFESTYLE-ORIENTED RETAIL USE.

NATURAL MATERIALS, ARCHED GEOMETRIES, AND CONTROLLED LIGHTING ARE USED TO ESTABLISH A CALM YET REFINED IDENTITY, WHILE EACH SECTION CONTRIBUTES A DISTINCT FUNCTIONAL AND VISUAL ROLE WITHIN A UNIFIED LANGUAGE.

DESIGN SUMMARY

TOGETHER, THESE SECTIONS FORM A COHESIVE FACADE SYSTEM THAT BALANCES ARCHITECTURE, LANDSCAPE, AND HUMAN INTERACTION. THE DESIGN PRIORITIZES:

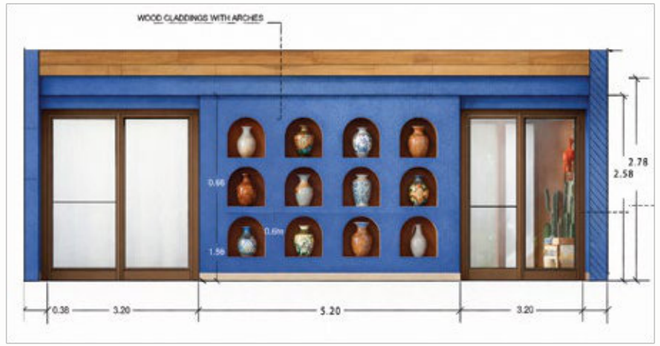
MATERIAL AUTHENTICITY

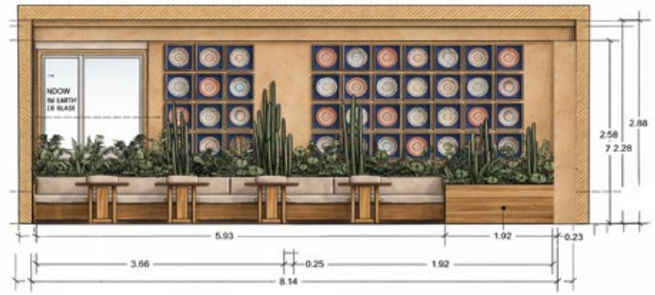
SOFT GEOMETRIES AND RHYTHM

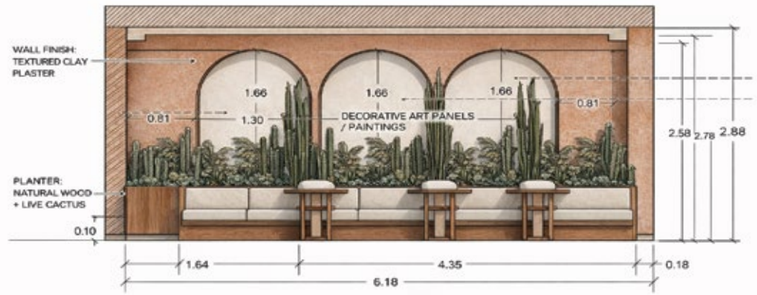
INDOOR–OUTDOOR CONTINUITY

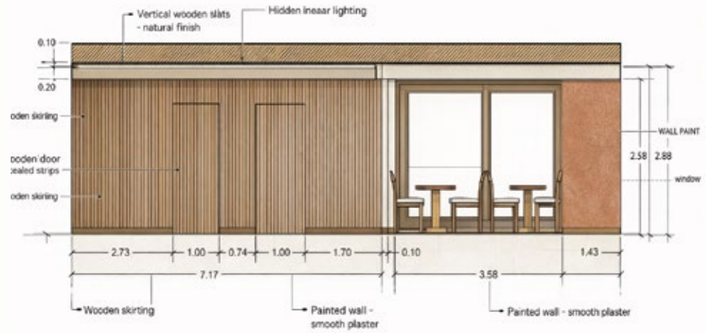
DAY-TO-NIGHT VISUAL PERFORMANCE

THIS FACADE STRATEGY CREATES A WELCOMING, TIMELESS FRONTAGE THAT ENHANCES USER EXPERIENCE WHILE MAINTAINING STRONG ARCHITECTURAL IDENTITY.









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MEET OUR GREAT TEAM

Meet our expert team in design, custom woodwork, and landscaping, where creativity meets craftsmanship.



AHMED EL ATTAR

FOUNDER & CEO

Architect, PMP-certified, MBA holder, and a true nature and wood enthusiast! With 19+ years of experience across Egypt and the Gulf, he's shaping outdoor spaces one design at a time. When he's not creating, he's sharing his expertise-lecturing at top universities and inspiring young architects at major exhibitions!



A WORD FROM OUR FOUNDER

This brand is my response to a world that moves too fast. Through Mawāzīn, we slow down. We pay attention. We build with intention.

What you see here is the result of many minds and hands; designers, craftsmen, collaborators, all working with a shared devotion to balance and beauty.

Thank you for letting our work become part of your story.
Thank you for listening to the wood.



HAMMAD HASSAN MOUSTAFA

HEAD OF ARCHITECTURAL DESIGN.

Hammad Hassan Moustafa is the acting head of architectural engineering and Environmental design department. Since his graduation at 2006, he was passionate about research and he focused on the applicability and impact of virtual reality (VR) on the architecture point of view where he got his masters and PHD.



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MEET OUR DESIGN TEAM

Meet our expert team in design, custom woodwork, and landscaping, where creativity meets craftsmanship.

OUR TEAM IS THE DRIVING FORCE BEHIND WFDESIGN'S SUCCESS, , EXPERTISE, AND INNOVATION. MEET THE AMAZING TEAM MAKING IT ALL HAPPEN.



OUR BOARD OF ADVISORS ..

Our journey is shaped by a team of expert advisors, whose strategic guidance and unwavering support ensure every step we take is rooted in wisdom and excellence.

DR. HOSSAM MOUBARAK

THE PROFESSOR OF FINANCE

Professor at Egypt-Japan
University of Science and Technology (E-JUST)



DR. MOSTAFA GABR

THE PROFESSOR OF ARCHITECTURE AND URBAN DESIGN

Founder of O+B & Managing director at Omran Architect





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